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45509 THE WALD DISNEY COMPANY C'O GREENBERG TRAURIG LLP 2450 COLORADO AVENUE SUITE 400E SANTA MONICA. CA 90404			EXAM	EXAMINER	
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Please find below and/or attached an Office communication concerning this application or proceeding.

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# Application No. Applicant(s) 10/692 513 HALE ET AL. Office Action Summary Examiner Art Unit Timothy R. Newlin 2424 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS. WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status 1) Responsive to communication(s) filed on 18 March 2009. 2a) This action is FINAL. 2b) This action is non-final. 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. Disposition of Claims 4) Claim(s) 22-44 and 46-79 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) \_\_\_\_\_ is/are allowed. 6) Claim(s) 22-44 and 46-79 is/are rejected. 7) Claim(s) \_\_\_\_\_ is/are objected to. 8) Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement. Application Papers 9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are; a) accepted or b) objected to by the Examiner. Applicant may not request that any objection to the drawing(s) be held in abevance. See 37 CFR 1.85(a). Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. Priority under 35 U.S.C. § 119 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some \* c) None of: Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). \* See the attached detailed Office action for a list of the certified copies not received. Attachment(s)

U.S. Patent and Trademark Offic PTOL-326 (Rev. 08-06)

1) Notice of References Cited (PTO-892)

Notice of Draftsperson's Patent Drawing Review (PTO-948)

Information Disclosure Statement(s) (PTO/S5/08)
 Paper No(s)/Mail Date \_\_\_\_\_\_.

Interview Summary (PTO-413)
 Paper No(s)/Mail Date.

6) Other:

Notice of Informal Patent Application

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#### DETAILED ACTION

## Response to Arguments

Applicant's arguments have been fully considered but they are not persuasive.

Applicant argues that Toguri's "reproduction time" does not meet the recited "time prompt" in the sense of triggering a synchronous display. Rather, the applicant interprets "reproduction time" as describing the duration of the media. However, nowhere in Toguri is there a specific definition; he only states that it is included in the metadata. Paragraph 102 merely states "the reproduction time shows the reproduction time of the AV contents." This does not clarify the term, and given the context and lack of specificity, it is equally reasonable to interpret "reproduction time" as describing the time at which something is to be reproduced. One of ordinary skill would recognize that such timing information would be of use, for example, in the information integrating and synchronizing reproduction processing module. In that case, it would meet the claimed "time prompt."

Even if the Applicant's interpretation of "reproduction time" was accepted, Toguri would still meet the claimed transmission of a time prompt by virtue of inherency as follows: Terminal apparatus 9 receives both AV contents and metadata, "integrates and synchronizes" these objects, then outputs them to a terminal output that includes multiple displays [Fig. 19, para. 149; Fig. 10, paras. 92-93;]. The AV contents are displayed synchronously with the extra media (metadata). For synchronous display to occur [44, Fig. 4], there must necessarily exist a "time prompt" that triggers the

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synchronous display of the two different pieces of data. Without a time prompt there is no meaningful manner in which to synchronize the displays. Moreover, since all of the information originates not at the terminal itself but arrives via the internet, the timing information is also necessarily transmitted to the device [Fig. 3, para. 72].

To summarize, claim 22 is rejected over Chen and Toguri because Chen teaches the portable device limitations, and Toguri meets the storage and synchronous display elements, either directly with the "reproduction time" or via inherency. While Toguri does not teach separate devices for displaying different data, it does teach separate synchronous displays that are analogous to the application of Chen [see Chen, paras. 28, 59]. Taken together, the references would suggest to one of ordinary skill that the separate devices in Chen could be operated in concert by a synchronization module taught by Toguri. Therefore, the references teach all elements of the claims and the rejections stand.

## Claim Rejections - 35 USC § 103

- The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary sikl in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- Claims 22-44 and 69-71 are rejected under 35 U.S.C. 103(a) as being unpatentable over Chen et al., US 2002/0122137 in view of Toguri, US 2002/0053085.

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 Regarding claim 22, Chen discloses a method of providing content data to a viewer of a media presentation in conjunction with the media presentation, comprising:

providing a viewer of the media presentation with a portable device, the portable device being remote from the presentation of the media presentation and capable of receiving wireless communications and displaying content data relating to the media presentation [TCD 120, Fig. 3, paras. 27, 31, 43];

transmitting content data to the portable device [e.g., paras. 30, 42]; and displaying the content data on the portable device [video output 126 and screen 127, Fig. 3; paras. 30, 43].

Chen is silent on storing data in the receiving device before being displayed in response to timing information. Toguri teaches accumulating content data in the cache memory of a terminal device [AV contents and metadata are transmitted to and stored in terminal apparatus 9; one option is batch (as opposed to real-time) delivery, i.e. the data is stored in advance of presentation, paras. 90, 91, 100]. Toguri also transmits a time prompt to the portable device, the time prompt triggering the content data to be displayed on the portable device such that the content data is displayed in synchronization with the presentation of a corresponding portion of the media presentation ["reproduction time" or time prompt is used by the terminal to synchronously display metadata corresponding to the media presentation,
Fig.S12 and S14, Fig. 2, paras. 20, 21, 93; Fig. 10, paras. 9, 79; terminal integrates, synchronizes, and displays A/V contents (analogous to the claimed "media")

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presentation") with metadata (analogous to the claimed "content data"; para.

Although Chen lacks specific disclosure of caching and timing operations, he does teach that the presentation of streams may be executed automatically [para. 29], implying the need for timing information to provide a trigger. Chen also uses event identifiers to select and display auxiliary streams [paras. 55, 57]. These synchronization techniques would suggest to one of ordinary skill that a time prompt could also be used to trigger the display of corresponding auxiliary information as taught by Toguri. Therefore, the combination of Chen and Toguri is an obvious in order to synchronize primary content and metadata, for example to display player portraits or statistics at a relevant time in a televised sporting event [see Chen, para. 28] or to synchronize questions and answers in a play-along trivia game [see Chen, paras., 59].

- Regarding claims 23 and 24, Chen discloses a method wherein the at least one time prompt is transmitted by way of infrared signal or RF signal [para. 40].
- 5. Regarding claims 25-32, Toguri discloses a method wherein the media presentation or the content data may comprise graphics, text, video, audio, or a combination of audio and video data [e.g., Chen Abstract; Toguri paras. 149 and 150].

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- Regarding claim 33, Chen discloses a method wherein the at least one time prompt is representative of a time of day [TCD selects particular stream at predetermined time of day, para. 30].
- 7. Regarding claim 34, Chen discloses a method wherein the at least one time prompt is representative of a time at which the media presentation starts [Toguri, paras. 103, 104, 118-121].

Regarding claims 35 and 36, Chen discloses a method wherein the portable device comprises speakers and/or a display [Fig. 3, para. 43].

Regarding claims 37 and 38, Chen does not refer to the mobile device as a "personal digital assistant" or cellular phone. However, the TCD described is comprised of an antenna, transceiver, speaker, and input keys [see Figs. 1, 3]. Given the component described, a person of ordinary skill would find it obvious that a PDA or cell phone could be used as the portable device. Both devices have the same components as the disclosed TCD and are capable of the same functions. The benefit is that these devices already have the capability to communicate and display data and they are ubiquitous among the public; additional portable devices need not be supplied to viewers that already possessing this type of device. This could allow restaurants, for example, to service more customers with a smaller inventory of "TCDs" per se.

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 Regarding claim 39, Toguri discloses a method wherein the media presentation is a pre-recorded presentation [Fig. 21, para, 160].

- Regarding claim 40, Chen and Toguri disclose a method wherein the prerecorded presentation is a movie [Chen paras. 53-56, Toguri paras. 73, 108, 129].
- 10. Regarding claim 41, Chen discloses a method wherein the pre-recorded presentation is a movie and the content data is text captioning [closed caption data is an example of auxiliary information that can be provided via TCD rather than TV, para. 10].
- 11. Regarding claim 42, Chen discloses a method wherein the pre-recorded presentation is a movie and the content data comprises descriptive audio for the blind [audio data can be presented via TCD, e.g., Chen Abstract; Toguri paras. 149 and 150].
- 12. Regarding claim 43, Chen discloses a method wherein the content data is a visual narrative, the visual narrative being displayed in one of a plurality of languages [para. 43].
- 13. Regarding claim 44, Chen discloses a method wherein the content data is an audio narrative, the audio narrative being played in one of a plurality of languages

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[para. 43; e.g., Chen Abstract; Toguri paras. 149 and 150].

- Regarding claims 58, 61, and 66, Chen discloses a method wherein the media presentation is live [e.g. a sports broadcast, para. 28].
- 15. Regarding claim 70, Toguri discloses a method wherein content data is transmitted to the portable device at the start or slightly in advance of the start of the media presentation [para. 90].
- Regarding claim 71, Chen discloses a method further providing inputs on the portable device adapted to receive information from the viewer [inputs 129, 130, Fig. 3].
- Claims 46-68 and 72-79 are rejected under 35 U.S.C. 103(a) as being unpatentable over Toguri, US 2002/0053085in view of Chen et al., US 2002/0122137.
- 18. Regarding claim 46, Toguri discloses a method of interactive communication during a media presentation, comprising:

presenting the media presentation at a first location using media presentation data, the media presentation data having at least one time code associated with-the

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media presentation data [para. 21; time code is "reproduction time" in region 61 of DB21, paras. 100, 101];

caching the media presentation data in a memory [AV contents and metadata are transmitted to and stored in terminal apparatus 9; one option is batch (as opposed to real-time) delivery, i.e. the data is stored in advance of presentation, paras. 90, 91, 100];

transmitting the media presentation data to the portable device and while the media presentation is being presented, detecting one of the at least one time code associated with the media presentation data ["reproduction time" or time prompt is used by the terminal to synchronously display metadata corresponding to the media presentation, S12 and S14, Fig. 2, paras. 20, 21, 93; Fig. 10, paras. 9, 79];

determining when the media presentation data should be displayed based on the contents of the at least one time code and displaying the media presentation data on the portable device in relative synchronization with the presentation of a corresponding portion of the media presentation [terminal integrates, synchronizes, and displays A/V contents (analogous to the claimed "media presentation") with metadata (analogous to the claimed "content data"; para. 149].

While Toguri does not perform the above functions in connection with a portable device, he does discuss separate display regions for content and metadata [Fig. 19, para. 149]. Chen teaches providing a viewer of the media presentation with a portable device, the viewer being located at a second location remote from first location [TCD 120, Fig. 3, paras. 27, 31, 43]. Given the separate display regions disclosed by Toguri,

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it would have been obvious to one of ordinary skill that one of the displays could be integrated in a portable device. The benefits of remote display units include allowing personalized data to be sent to individuals in a public setting, and enabling parental control of content at home [See Chen, para. 30].

 Regarding claim 47, Toguri discloses a method of providing content data to a viewer of a media presentation in conjunction with the media presentation, comprising:

transmitting the content data to a terminal using first receiver signals at the start or slightly in advance of the start of the media presentation and accumulating content data in a cache memory of the portable device [AV contents and metadata are transmitted to and stored in terminal apparatus 9; one option is batch (as opposed to real-time) delivery, i.e. the data is stored in advance of presentation, paras. 90, 91, 100; storage module 108, Fig. 21];

transmitting at least one message to the portable device using second receiver signals, the at least one message a time when the content data should be presented on the portable device such that the content data and a corresponding portion of media presentation are displayed in synchronization ["reproduction time" or time prompt is used by the terminal to synchronously display metadata corresponding to the media presentation, S12 and S14, Fig. 2, paras. 20, 21, 93; Fig. 10, paras. 9, 79]; and

presenting the data on the portable device to the viewer in synchronization with the media presentation [terminal integrates and synchronizes, and displays A/v

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contents (analogous to the claimed "media presentation") with metadata (analogous to the claimed "content data"; para. 149].

While Toguri does not perform the above functions in connection with a portable device, he does discuss separate display regions for content and metadata [Fig. 19, para. 149]. Chen teaches providing a viewer of the media presentation with a portable device, the portable device comprising at least two receivers, the portable device-capable of presenting content data relating to the media presentation to the viewer in conjunction with the media presentation [TCDs 120, Fig. 3, paras. 27, 31, 43]. Given the separate display regions disclosed by Toguri, it would have been obvious to one of ordinary skill that one of the displays could be integrated in a portable device. The benefits of remote display units include allowing personalized data to be sent to individuals in a public setting, and enabling parental control of content at home [See Chen, para. 30].

20. Regarding claim 46, Toguri discloses a method of providing content data to a viewer of a media presentation in conjunction with the media presentation, comprising:

transmitting and accumulating content data in the cache memory of the portable device [AV contents and metadata are transmitted to and stored in terminal apparatus 9; one option is batch (as opposed to real-time) delivery, i.e. the data is stored in advance of presentation, paras. 90, 91, 100];

transmitting at least one time prompt to the portable device using second receiver signals, the time prompt identifying a time when the content data should be

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displayed on the portable device such that the content data and a corresponding portion of media presentation are displayed in synchronization ["reproduction time" or time prompt is used by the terminal to synchronously display metadata corresponding to the media presentation, S12 and S14, Fig. 2, paras. 20, 21, 93; Fig. 10, paras. 9, 79]; and

executing the content data on the portable device in synchronization with the media presentation [terminal integrates, synchronizes, and displays A/V contents (analogous to the claimed "media presentation") with metadata (analogous to the claimed "content data"; para. 149]..

While Toguri does not perform the above functions in connection with a portable device, he does discuss separate display regions for content and metadata [Fig. 19, para. 149]. Chen teaches providing a viewer of the media presentation with a portable device, the portable device comprising at least two receivers, the portable device being capable of displaying content data relating to the media presentation [TCD 120, Fig. 3, paras. 27, 31, 43]. Given the separate display regions disclosed by Toguri, it would have been obvious to one of ordinary skill that one of the displays could be integrated in a portable device. The benefits of remote display units include allowing personalized data to be sent to individuals in a public setting, and enabling parental control of content at home [See Chen, para. 30].

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21. Regarding claims 49, 55, 60, and 73, Chen discloses a method further providing inputs on the portable device adapted to receive information from the viewer [inputs 129, 130, Fig. 3].

- Regarding claims 51 and 77, Chen discloses a method wherein the portable device further comprises at least a transceiver [e.g., Abstract].
- 23. Regarding claims 52 and 78, Toguri discloses a method wherein the time prompt further identifies the content data to be presented at the portable device [e.g., para. 101].
- 24. Regarding claims 53, 57, 64, 68, 74, 75, and 79, Toguri discloses a method wherein content data is transmitted to the portable device at the start or slightly in advance of the start of the media presentation [para. 90].
- 25. Regarding claims 54, 59, 60, and 65, Toguri discloses a method of providing a viewer of a first media content with a second media content, comprising:

transmitting the second media content to the portable device [AV contents and metadata are transmitted to and stored in terminal apparatus 9; one option is batch (as opposed to real-time) delivery, i.e. the data is stored in advance of presentation, paras. 90, 91, 100; storage module 108, Fig. 21];

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transmitting a time prompt to the portable device, the time prompt triggering a display of the second media content on the portable device such that the second media content and a portion of the first media content are displayed in synchronization ["reproduction time" or time prompt is used by the terminal to synchronously display metadata corresponding to the media presentation, S12 and S14, Fig. 2, paras. 20, 21, 93; Fig. 10, paras. 9, 79]; and

displaying the second media content on the portable device at a time indicated by the time prompt [terminal integrates and synchronizes, and displays A/v contents (analogous to the claimed "media presentation") with metadata (analogous to the claimed "content data"; para. 149].

While Toguri does not perform the above functions in connection with a portable device, he does discuss separate display regions for content and metadata [Fig. 19, para. 149]. Chen teaches providing the viewer of the first media content with a portable device, the portable device being remote from a display of the first media content, the portable device being capable of receiving wireless communication and displaying the second media content [TCDs 120, Fig. 3, paras. 27, 31, 43]. Given the separate display regions disclosed by Toguri, it would have been obvious to one of ordinary skill that one of the displays could be integrated in a portable device. The benefits of remote display units include allowing personalized data to be sent to individuals in a public setting, and enabling parental control of content at home [See Chen, para. 30].

Specifically with respect to claims 60 and 65, Toguri does not show a
portable device with inputs. However, the TCD in Chen does provide input means

[inputs 129, 130, Fig. 3]. It would have been obvious to one skilled in the art to provide user inputs to facilitate selection from the various available streams taught by Toguri [e.g., paras. 136-138].

- 27. Regarding claims 56, 62, and 67, Toguri discloses a method further comprising accumulating the second media content in cache memory of the portable device [AV contents and metadata are transmitted to and stored in terminal apparatus 9; one option is batch (as opposed to real-time) delivery, i.e. the data is stored in advance of presentation, paras. 90, 91, 100; storage module 108, Fig. 21].
- Regarding claims 58, 61, and 66, Chen discloses a method wherein the first media content is live [e.g. a sports broadcast, para. 28].
- Regarding claim 63, Chen discloses a method wherein the second media content is related in content with a portion of the first media content [e.g., paras. 28, 30].
- 30. Regarding claim 72, Toguri discloses a method further comprising determining what portion of the media presentation data should be displayed based on the contents of the at least one time code ["reproduction time" or time prompt is used by the terminal to synchronously display metadata corresponding to the media presentation, S12 and S14, Fig. 2, paras. 20, 21, 93; Fig. 10, paras. 9, 79; terminal integrates, synchronizes, and displays A/V contents (analogous to the claimed

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"media presentation") with metadata (analogous to the claimed "content data"; para. 1491.

31. Regarding claims 50 and 76, Chen discloses a method wherein the at least one time prompt is transmitted by way of infrared signal or RF signal [para. 40].

#### Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Timothy R. Newlin whose telephone number is (571) 270-3015. The examiner can normally be reached on M-F, 8-5 EST.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Chris Kelley can be reached on (571) 272-7331. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Christopher Kelley/ Supervisory Patent Examiner, Art Unit 2424

TRN